

What's new at TOTA - February, 2009

**Thompson Okanagan
Tourism Association**
Jackie Frederick
Director of Sales
jfrederick@totabc.com
Website: www.totabc.com
Phone: 250-860-5999
Fax: 250-860-9993
Mailing Address:
2280 D Leckie Road,
Kelowna, BC Canada V1X 6G6



“Life is Good” in the Thompson Okanagan

This is a region that amazes visitors with its diversity. From the dry and arid desert in the south, to the lush spectacular mountains in the north, our region provides an abundance of activities for everyone. Outdoor enthusiasts can enjoy a wide variety of activities such as mountain biking, hiking, climbing, fishing, canoeing and wildlife viewing. Sport lovers will be busy with championship golf courses, destination ski resorts and boating activities. Families can enjoy farms, beaches and a multitude of fun choices for everyone’s particular tastes. And speaking of tastes... vineyards, wineries, fresh fruit, scenic dining... the Thompson Okanagan is a sensory experience not to be missed. Located halfway between Vancouver and the Canadian Rockies, we are located 45 minutes flying and 4 hours driving time from Vancouver and 45 minutes flying and 8 hours driving time from Calgary.

New Attractions and Accommodations:



Walnut Beach Resort

Osoyoos

This beautiful property on Osoyoos Lake contains 110 suites ranging in size from studio to one or two bedroom suites to a 1,300 sq. ft. penthouse. All units feature fully equipped designer kitchens, wireless remote and flat screen TV’s. Situated on an 800 ft. private beach, the property also boasts meeting and convention space for up to 150 people along with a business centre and full service spa. Food and beverage will include a 40 seat wine and tapas bar.

Email: dbrogan@walnutbeachosooyoos.com Website: www.walnutbeachosooyoos.com Phone: 250-485-7996



The Club at Tower Ranch

Kelowna

Located 15 minutes from downtown Kelowna on 446-acres of western-aspect ranchland, Tower Ranch Golf Club features sweeping views of the Kelowna, Lake Okanagan, and the mountains beyond. The 18-hole championship golf course was designed by renowned Canadian golf course architect Thomas McBroom and is part of a master planned community. The Tower Ranch course features dramatically undulating land that provides a fascinating and thrilling golf course.

Email: neil@golftowerranch.com Website: www.golftowerranch.com Phone: 250-491-8122 Fax: 250-807-7931



Marriott Fairfield Inn & Suites

Kelowna

The 100% smoke free property recently opened in May 2007, comprises King and double Queen rooms while suites contain fridges, microwaves and two televisions including 32 inch TV’s in the bedrooms. There is a fitness room, a four season outdoor pool and hot tub with heated decks and a 4 story water slide! There are smaller functions meeting rooms, free internet service and an “early eats” complimentary breakfast bar serving hot items. The property is located in north Kelowna.

Email: gailj@prhotels.com Website: www.marriott.com Phone: 250-763-2800 Fax: 250-763-2801



The Rise Golf Resort

Vernon

Situated on a ridge with spectacular views of Vernon and Okanagan Lake, The Rise Golf Course is PGA veteran Fred Couples first designed course in Canada! Offering 5 tee boxes on each hole, the layout provides players a variety of unique conditions and challenges not seen in the Okanagan. Couples, known as an overall ambassador of the game and legendary course designer Gene Bates have teamed up to develop a course playing experience to international standards.

Email: lee.ranger@therise.ca Website: www.therise.ca Phone: 250-542-5111 Fax: 250-542-5096



Great Estates of the Okanagan - Winery Tours

South Okanagan

This season, five of the most exceptional wineries in the Okanagan –Sumac Ridge - Jackson Triggs - See Ya Later – Iniskillin - Nk’Mip - have teamed up to offer visitors a one-of-a kind touring opportunity. The tours include private tours and tastings at all five wineries, transportation to each winery (or we can say transportation for the day), lunch at Nk’Mip Cellars and a Winemaker's Dinner at the famed Cellar Door Bistro at Sumac Ridge Winery in Summerland.

Email: jennifer.park@vincor.ca Website: www.greatestatesokanagan.com Phone: 250-494-0451



Crownsnest Vineyards & Country Inn

Keremeos

Nestled on an upper bench surrounded by towering mountains, the winery recently opened a 5,000 sq. ft building that features a restaurant serving authentic German cuisine and a Landgasthof, which is the German term for Country Inn. The seven rooms offer guests 3 ½ star comfort and feature outstanding views of the surrounding vineyards and evening sunsets.

Email: info@crownsnestvineyards.com Web: www.crownsnestvineyards.com Ph: 250-767-2525 Fax: 250-767-2543



WestJet Airlines

Kamloops

WestJet Airlines has begun daily, year round service between Kamloops and Calgary. The once a day service utilizing their Boeing 737 aircraft with a capacity of over 100 passengers, departs Calgary at 12:45 pm and arrives in Kamloops at 12:54 pm. Departure from Kamloops is at 1:30 pm and arrival in Calgary at 3:23 pm.

Email: inboundcanadasales@westjet.com Website: www.westjet.com Phone: 514-426-5913



Pacific Coastal Airlines

Kamloops

Pacific Coastal Airlines is operating daily, year round service between Vancouver and Kamloops. The airline is flying three times daily into Kamloops with weekend flights. They are flying the Saab 340 aircraft with a seating capacity of 33 passengers and a flying time of less than one hour.

Email: jim@pacificcoastal.com Website: www.pacificcoastal.com Phone: 604-214-2361 Fax: 604-273-4485

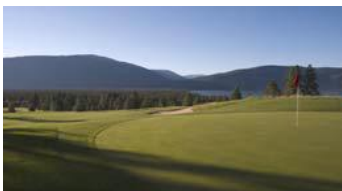


Great Horned Owl Eco Tours

Osoyoos

Ideally situated at the southern end of British Columbia's Okanagan Valley, Great Horned Owl Eco-Tours offers outdoor enthusiasts of all ages a variety of unique educational excursions and exciting learning opportunities. Whether you're interested in endangered ecosystems, the history of gold mining or observing rare bird species, you are sure to enjoy one of our fun and rewarding ecological experiences. Great Horned Owl Eco-Tours specializes in small groups led by friendly & informative guides. Explore rare ecosystems in and around Canada's only desert.

Email: info@okanaganeotours.com Website: www.okanaganeotours.com Phone: 250-495-0695 Fax: 250-495-6895



Talking Rock Golf Resort

Chase

Situated one hour west of Kamloops in the Shuswap, this championship course meanders through a mature sandy forest setting and ends with a fabulous 18th hole on the shores of Little Shuswap Lake. The course is natural and rugged yet possesses wide fairways with several holes that climb the hillside to offer spectacular views. Conveniently located next to the First Nations Quaaout Resort.

Email: info@talkingrock.ca Website: www.talkingrock.ca Phone: 250-679-3090 Fax: 250-679-3090



Outback Resort

Vernon

Located in a hill side forest setting next to Okanagan Lake, this 60 acre property offers two to three bedroom units in styles ranging from town homes to villas and cabins that are all connected by walking trails and boardwalks. Amenities include a fitness center, tennis courts and marina that include canoes and kayaks for guest use. The units also feature designer kitchens, plasma tv's, internet, fireplaces that all overlook a beachfront pool and hot tubs. (Minimum 3 nights)

Email: dmaclachlan@bhrbc.com Website: www.bhrbc.com Phone: 250-545-5005 Fax: 250-545-5023

Thompson Okanagan RV & Campground Guide

Free, concise, simple and the perfect publication to search out overnight stops before your clients arrive. You can find over 50 attractions and campground destinations with many offering discounts on your stay!

To order, call 250-860-5999 or email galdus@totabc.com

Paddle, fish and waterfalls deep in the heart of Wells Gray Park

Imagine taking a jet boat over 100 kilometres to the far reaches of the park to canoe, fish and see the Park's famous "Rainbow Falls" for a day. Or, you can keep the canoe or use your own and take a few days to paddle back on Azure and Clearwater Lakes. It doesn't get much more beautiful and remote than this. Gear is included in full tours.

www.clearwaterlaketours.com

House-boating in Luxury from May until September!

Come to Sicamous, the House Boating Capital of Canada. Family, friends and corporate groups (from 2 to 24 passengers) can be accommodated on a variety of beautiful boats. Get lost in the majesty of Shuswap Lake.

www.totabc.com/trellis/accommodations

Thompson Okanagan Tourism Association Information: www.totabc.com/travel_trade