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# Thompson Okanagan

## New Product Bulletin

### November 2006

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#### I. REGIONAL CONTACT INFORMATION

<b>Association:</b>	Thompson Okanagan Tourism Association
<b>Address:</b>	2280-D Leckie Road
<b>City, Prov:</b>	Kelowna, BC
<b>Postal Code:</b>	V1X 6G6
<b>Phone:</b>	250-860-5999
<b>Fax:</b>	250-860-9993
<b>Website:</b>	<a href="http://www.totabc.com">www.totabc.com</a>
<b>Contact Name:</b>	Miles Prodan
<b>Position:</b>	Executive Director
<b>E-mail:</b>	<a href="mailto:mprodan@totabc.com">mprodan@totabc.com</a>
<b>Contact Name:</b>	Jackie Frederick
<b>Position:</b>	Director of Sales
<b>E-mail:</b>	<a href="mailto:jfrederick@totabc.com">jfrederick@totabc.com</a>
<b>Contact Name:</b>	Deanna Rainey
<b>Position:</b>	CEO
<b>E-mail:</b>	<a href="mailto:drainey@totabc.com">drainey@totabc.com</a>

#### II. REGION DESCRIPTION

“Life is Good” in the Thompson Okanagan. This is a region that amazes visitors with its diversity. From the dry and arid desert in the south, to the lush, forested spectacular mountains in the north, our region provides an abundance of activities for everyone. Outdoor enthusiasts can enjoy a wide variety of activities such as mountain biking, hiking, climbing, fishing, canoeing and wildlife viewing. Sports lovers will be busy with championship golf courses, destination ski resorts and boating activities. Families can enjoy the multitude of choices for everyone’s particular tastes. And speaking of tastes...vineyards, wineries, fresh fruit, dining with a view, the Thompson Okanagan is a sensory experience not to be missed. Located half way between Vancouver and the Canadian Rockies, visitors to the region can create a medley of unique itineraries.

### III. FESTIVALS & EVENTS

November 24- December 31	Summerland Festival of Lights (Summerland) <b>Phone:</b> 250-494-2686 <b>Email:</b> <a href="mailto:summerlandchamber@shawbiz.ca">summerlandchamber@shawbiz.ca</a> <b>Website:</b> <a href="http://www.summerlandchamber.bc.ca">www.summerlandchamber.bc.ca</a>
December 1 -31	Gallo Legacy Christmas Light Show at O'Keefe Ranch (Vernon) <b>Phone:</b> 250-542-7868 <b>Email:</b> <a href="mailto:nfo@okeeferanch.bc.ca">nfo@okeeferanch.bc.ca</a> <b>Website:</b> <a href="http://www.okeeferanch.bc.ca">www.okeeferanch.bc.ca</a>
December 15- January 7	B.C. Wildlife Park 200,000 Wildlights (Kamloops) <b>Phone:</b> 250-573-3242 <b>Email:</b> <a href="mailto:info@bczoo.org">info@bczoo.org</a> <b>Website:</b> <a href="http://www.bczoo.org">www.bczoo.org</a>
December 16	Cherryville Artisans Show in the Snow <b>Phone:</b> 250-547-0020 <b>Email:</b> <a href="mailto:info@cherryvilleartisans.com">info@cherryvilleartisans.com</a> <b>Website:</b> <a href="http://www.cherryvilleartisans.com">www.cherryvilleartisans.com</a>
January 18-21	Ice Wine Festival at Sun Peaks Resort (Sun Peaks) <b>Phone:</b> 250-861--6654 <b>Email:</b> <a href="mailto:info@thewinefestivals.com">info@thewinefestivals.com</a> <b>Website:</b> <a href="http://www.thewinefestivals.com">www.thewinefestivals.com</a>
January 31- February 5	Strauss Canada Cup of Curling (Kamloops) <b>Phone:</b> 250-376-3899 <b>Email:</b> <a href="mailto:ken@thecanadacup.ca">ken@thecanadacup.ca</a> <b>Website:</b> <a href="http://www.curling.ca/fan_central/canadacup/2007/index.asp">www.curling.ca/fan_central/canadacup/2007/index.asp</a>
February 2-11	Vernon Winter Carnival (Vernon) <b>Phone:</b> 250-545-2236 <b>Email:</b> <a href="mailto:info@vernonwintercarnival.com">info@vernonwintercarnival.com</a> <b>Website:</b> <a href="http://www.vernonwintercarnival.com">www.vernonwintercarnival.com</a>
March 9-11	The 9 <sup>th</sup> Annual Kamloops Cowboy Festival (Kamloops) <b>Phone:</b> 1-888-763-2224 <b>Email:</b> <a href="mailto:cowboys@bcchs.com">cowboys@bcchs.com</a> <b>Website:</b> <a href="http://www.bcchs.com">www.bcchs.com</a>
April 8-9	Okanagan Fest of Ale (Penticton) <b>Phone:</b> 250-492-4355 <b>Email:</b> <a href="mailto:info@fest-of-ale.com">info@fest-of-ale.com</a> <b>Website:</b> <a href="http://www.fest-of-ale.com">www.fest-of-ale.com</a>

#### IV. NEW BUSINESS/NEW OPERATOR

##### **ALPINE MEADOWS RESORT**

Alpine Meadows is a luxury destination resort on Hallemore Lake, located south of Clearwater and an hour drive north of Kamloops in the North Thompson. Accommodations include 15 deluxe duplex chalets and two new log homes with full amenities. Additional amenities include a restaurant, meeting room, barbeque stations, fireside lounge, concession area, laundry facilities and electric boats with fishing gear rentals.

<b>Contact:</b>	Sherrin Griffin	<b>E-Mail:</b>	<a href="mailto:sherringriffin@shaw.ca">sherringriffin@shaw.ca</a>
<b>Address:</b>	PO Box 428	<b>Website:</b>	<a href="http://www.alpinemeadowsresort.com">www.alpinemeadowsresort.com</a>
	Clearwater BC	<b>Price:</b>	\$225 Dbl
	V0E 1N0		
<b>Phone:</b>	604-420-4433	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-587-6361	<b>Year-round:</b>	Yes

##### **AVELEY HERITAGE SHEEP RANCH**

The Ranch offers farm tours and holiday overnight packages. The ranch raises sheep for commercial production but also offers interactive experiences including lambing and sheering sheep, hayrides, feeding chickens and lambs, collecting eggs, alpine sheep camps and tea at their teahouse. The ranch has puppet shows and crafts for kids.

<b>Contact:</b>	Karen Molliett	<b>E-Mail:</b>	<a href="mailto:tours@aveleyranch.com">tours@aveleyranch.com</a>
<b>Address:</b>	2721 Birch Island Road	<b>Website:</b>	<a href="http://www.aveleyranch.com">www.aveleyranch.com</a>
	Vavenby, BC	<b>Price:</b>	\$110 Dbl
	V0E 3A0		
<b>Phone:</b>	250-676-9574	<b>Commissionable:</b>	Yes
<b>Fax:</b>		<b>Year-round:</b>	No

##### **CANOE CREEK GOLF COURSE**

The course is situated just south of Salmon Arm and will bring to five the number of signature courses in the Shuswap area of the North Okanagan. The course was designed to maintain open fields and rolling hills similar to the agricultural community surrounding it. The course is ideally situated close to houseboating, agritourism and RV destinations in the Salmon Arm area.

<b>Contact:</b>	Hall Thomlinson	<b>E-Mail:</b>	<a href="mailto:golf@canoecreek.com">golf@canoecreek.com</a>
<b>Address:</b>	6360 Auto Road	<b>Website:</b>	<a href="http://www.canoecreek.com">www.canoecreek.com</a>
	Salmon Arm, BC	<b>Price:</b>	\$60 Greens fee pp
	V1E 2P8		
<b>Phone:</b>	250-832-3285	<b>Commissionable:</b>	Yes
<b>Fax:</b>		<b>Year-round:</b>	No

##### **TALKING ROCK GOLF COURSE**

The full length signature course is located adjacent to the Quaaout Resort and Conference Centre and next to Little Shuswap Lake. The addition of the golf course to the resort will add to the list of many activities at this property steeped in native tradition including hiking, horseback riding, fishing, whitewater rafting and mountain biking.

<b>Contact:</b>	Mike Smallenberg	<b>E-Mail:</b>	<a href="mailto:quaaout@quaaout.com">quaaout@quaaout.com</a>
<b>Address:</b>	PO Box 1215	<b>Website:</b>	<a href="http://www.quaaout.com">www.quaaout.com</a>
	Chase, BC	<b>Price:</b>	\$60 Greens fee pp
	V0E 1M0		
<b>Phone:</b>	250-679-3090	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-679-3039	<b>Year-round:</b>	No

## THE COVE LAKESIDE RESORT

Located on the water in Westbank across the lake from Kelowna, the resort offer 150 one, two and three bedroom suites fully appointed that include fully equipped kitchens. Other amenities include a full service spa, yoga centre, outdoor pool and hot tub as well as a restaurant. The property is located next to one of Westbank's most popular attractions, the Gellately Nut Farm with it's 100 year old trees and heritage buildings.

<b>Contact:</b>	Leasa Kenndey	<b>E-Mail:</b>	<a href="mailto:lkennedy@thecovelakeside.com">lkennedy@thecovelakeside.com</a>
<b>Address:</b>	4205 Gellately Road	<b>Website:</b>	<a href="http://www.covelakeside.com">www.covelakeside.com</a>
	Westbank, BC	<b>Price:</b>	\$116 Dbl
	V4T 2K2		
<b>Phone:</b>	250-707-1800	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-707-1809	<b>Year-round:</b>	Yes

## TOBIANO GOLF COURSE

The course is situated on a plateau overlooking Kamloops Lake 20 minutes west of Kamloops. The signature full length course incorporates ravines and hills of what was once a working cattle ranch and provides outstanding views of the semi-desert area. The master plan has a hotel, marina, equestrian centre and private residences to be opened over the next 2 years.

<b>Contact:</b>	Mike Grenier	<b>E-Mail:</b>	<a href="mailto:mgrenier@direct.ca">mgrenier@direct.ca</a>
<b>Address:</b>	701-275 Landsdowne Street	<b>Website:</b>	<a href="http://www.tobiano.com">www.tobiano.com</a>
	Kamloops, BC	<b>Price:</b>	\$65 Greens fee pp
	V2C 1X8		
<b>Phone:</b>	250-314-0660	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-314-0661	<b>Year-round:</b>	No

## TOUR WITH US

The downtown Kamloops tours provide colourful insights into the many heritage building and stories from the past 150 years. Visitors learn exciting tails of rivers, railways and wonder at tales of the original residents and how they shaped Kamloops. Through the talents of theatrical guides, guests meet ranchers, gold rush drop outs and those looking for the good life for what the city had to offer.

<b>Contact:</b>	Judy Basso	<b>E-Mail:</b>	<a href="mailto:info@tourwithuskamloops.com">info@tourwithuskamloops.com</a>
<b>Address:</b>	PO Box 518	<b>Website:</b>	<a href="http://www.tourwithuskamloops.com">www.tourwithuskamloops.com</a>
	Kamloops, BC	<b>Price:</b>	\$19 pp
	V2C 5L2		
<b>Phone:</b>	250-819-8687	<b>Commissionable:</b>	Yes
<b>Fax:</b>		<b>Year-round:</b>	Yes

## WINE OCCASSIONS

This business is designed to enhance the enjoyment and appreciation of wine through customized wine tastings. They design wine a wine tasting experience to fit with any event - in a private business or outside premises tailored to the host's wishes. The wine tastings are conducted in informative and interactive ways.

<b>Contact:</b>	Karin Vermassen	<b>E-Mail:</b>	<a href="mailto:karin@wineoccasions.ca">karin@wineoccasions.ca</a>
<b>Address:</b>	3576 Appleway Blvd	<b>Website:</b>	<a href="http://www.wineoccasions.ca">www.wineoccasions.ca</a>
	Westbank, BC	<b>Price:</b>	Negotiable
	V4T 1Y7		
<b>Phone:</b>	250-215-1368	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-707-1405	<b>Year-round:</b>	Yes

## **NEW PRODUCTS FROM AN EXISTING BUSINESS**

### **BIG WHITE RESORT**

The resort will open Canada's longest six person chairlift for the 2006 - 2007 season. The Snow Ghost Express will transport guests up the Ridge Run at a rate of 5,400 skiers per hour or 10 passengers every seven seconds. The chairlift will significantly reduce wait times for lifts on this particular area of the mountain.

<b>Contact:</b>	Stewart Meeks	<b>E-Mail:</b>	<a href="mailto:smeeks@bigwhite.com">smeeks@bigwhite.com</a>
<b>Address:</b>	Box 2039 Station N	<b>Website:</b>	<a href="http://www.bigwhite.com">www.bigwhite.com</a>
	Kelowna, BC	<b>Price:</b>	\$65 pp
	V1X 4K5		
<b>Phone:</b>	250-765-3101	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-491-6122	<b>Year-round:</b>	No

### **SUN PEAKS RESORT**

The resort will open the Elevation Chair capable of transporting guests to mid mountain in less than seven minutes. The chair will also service the new Nancy Greene International Racing Centre and provide skiers an alternative to accessing the top of Tod Mountain at Sun Peaks, removing the need to go down to the valley bottom and ride back up.

<b>Contact:</b>	Ashly Tait	<b>E-Mail:</b>	<a href="mailto:atait@sunpeaksresort.com">atait@sunpeaksresort.com</a>
<b>Address:</b>	1280 Alpine Road	<b>Website:</b>	<a href="http://www.sunpeaksresort.com">www.sunpeaksresort.com</a>
	Sun Peaks, BC	<b>Price:</b>	\$60 pp
	V0E 5N0		
<b>Phone:</b>	250-578-5463	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-578-7843	<b>Year-round:</b>	Yes

### **BURROWING OWL ESTATE WINERY AND GUESTHOMES**

The property has 10 private, spacious suites including a presidential suite that all feature, soaker tubs with separate showers, king sized beds, private balconies and stunning south west facing views of the valley. The overnight packages include gourmet breakfasts and the units are located just steps away from the winery and restaurant. The facility also has meeting rooms complete with audio-visual requirements for corporate retreats.

<b>Contact:</b>	Midge Wyse	<b>E-Mail:</b>	<a href="mailto:mwyse@burrowingowlwine.ca">mwyse@burrowingowlwine.ca</a>
<b>Address:</b>	RR #1, Site 52 Comp 20	<b>Website:</b>	<a href="http://www.burrowingowlwine.ca">www.burrowingowlwine.ca</a>
	Oliver, BC	<b>Price:</b>	\$179 Dbl
	V0H 1T0		
<b>Phone:</b>	250-498-0620	<b>Commissionable:</b>	Yes
<b>Fax:</b>	250-498-0621	<b>Year-round:</b>	Yes

## **V. IMPROVEMENTS/RENOVATIONS TO AN EXISTING BUSINESS**

## **VI. NAME CHANGE/NEW OWNER**